

Example of Heureka feed for FAVI

```
<?xml version="1.0" encoding="utf-8"?>
<SHOP>
  <SHOPITEM>
    <ITEM_ID>54a6dDT</ITEM_ID>
    <ITEMGROUP_ID>5798</ITEMGROUP_ID>
    <PRODUCTNAME>Wooden double bed MERIDA, 160x200 cm</PRODUCTNAME>
    <PRODUCT>Wooden double bed MERIDA, 160x200 cm</PRODUCT>
    <DESCRIPTION>The solid beech MERIDA double bed belongs to a series of tall beds. The bed includes a central partition with a foot. The bed stands out for its clean, modern design and high quality workmanship. You can also order bedside tables, dressers or cabinets in the same design with the MERIDA bed. Supplied without grate and mattress.</DESCRIPTION>
    <URL>https://www.url.com/double-bed-merida.html#/160x200</URL>
    <IMGURL>https://www.url.com/bed-merida.jpg</IMGURL>
    <IMGURL_ALTERNATIVE><https://www.url.com/merida_1.jpg></IMGURL_ALTERNATIVE>
    <IMGURL_ALTERNATIVE><https://www.url.com/merida_2.jpg></IMGURL_ALTERNATIVE>
    <CATEGORYTEXT>Bedroom>Beds</CATEGORYTEXT>
    <PRICE_VAT>109641718204148899</PRICE_VAT>
    <EAN>6417182041488</EAN>
    <MANUFACTURER>Joinery XYZ</MANUFACTURER>
    <PARAM>
      <PARAM_NAME>Type</PARAM_NAME>
      <VAL>double bed</VAL>
    </PARAM>
    <PARAM>
      <PARAM_NAME>Size</PARAM_NAME>
      <VAL>160x200 cm</VAL>
    </PARAM>
    <PARAM>
      <PARAM_NAME>Material</PARAM_NAME>
      <VAL>beech, solid wood</VAL>
    </PARAM>
    <PARAM>
      <PARAM_NAME>Wood decor</PARAM_NAME>
      <VAL>beech</VAL>
    </PARAM>
    <PARAM>
      <PARAM_NAME>Style</PARAM_NAME>
      <VAL>modern</VAL>
    </PARAM>
    <DELIVERY_DATE>0</DELIVERY_DATE>
    <DELIVERY>
      <DELIVERY_ID>GLS</DELIVERY_ID>
      <DELIVERY_PRICE>99</DELIVERY_PRICE>
      <DELIVERY_PRICE_COD>01</DELIVERY_PRICE_COD>
    </DELIVERY>
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